

CITY OF PACIFICA CITY COUNCIL AGENDA

MAYOR JULIE LANCELLE
MAYOR PRO TEM SUE DIGRE
COUNCILMEMBER PETE DEJARNATT
COUNCILMEMBER MARY ANN NIHART
COUNCILMEMBER JIM VREELAND

CITY COUNCIL CHAMBERS
2212 BEACH BOULEVARD
PACIFICA, CALIFORNIA 94044

April 27, 2009

www.cityofpacifica.org

Off-street parking is allowed by permit for attendance at official public meetings. Vehicles parked without permits are subject to citation. You should obtain a permit from the rack in the lobby and place it on the dashboard of your vehicle in such a manner as is visible to law enforcement personnel.

7:00 p.m.

Call to Order
Roll Call
Salute to the Flag led by Mayor pro Tem Digre
Commission Liaisons:
Closed Session Report:

CONSENT CALENDAR

Items on the consent calendar will be adopted by one motion unless a Councilmember or person in the audience requests, before the vote on the motion, to have an item discussed under the Consideration portion of the agenda. Time limit on comments is three minutes or less.

1. Approval of Disbursements dated 01/23/09 to 04/10/09 in the amount of \$668,385.68 Regular and quick checks numbered 81812, 81823 and 3720 to 3893 (**Proposed action:** approve)
2. Approval of Minutes of Special City Council Meeting of March 30, 2009 and the Regular City Council Meeting of Special Meeting of April 13, 2009 (**Proposed action:** approve)
3. Amend Parking Fines for Municipal and State Parking Violations that are Imposed by the City of Pacifica (**Proposed action:** adopt the resolution amending the fines).

SPECIAL PRESENTATION

- ❖ Proclamation – Water Safety Awareness Month

PUBLIC HEARING

During public hearings, an applicant or their agent and appellants have ten minutes for their opening presentation and three minutes for rebuttal before the public hearing is closed. Members of the public are limited to three minutes.

4. Adoption of Resolution Changing the Street Name "Aura Vista" to "Bill Drake Way". Fiscal Impact: 20 Hours of Staff Time and \$300.00 From Fund 9 – Street Construction Fund (**Proposed action:** move to adopt the attached resolution changing the street name "Aura Vista" to "Bill Drake Way" and that all appropriate maps and records be changed accordingly)

COUNCIL COMMUNICATIONS

The purpose of Council Communications is for Councilmembers to inform each other of items of potential interest to other Councilmembers, such as interagency meetings.

ORAL COMMUNICATIONS

This portion of the Agenda is available for the public to address the City Council on any issue that is not on the Agenda. Any person wishing to address the Council shall be recognized by the Mayor during Oral Communications, provided, however, that during the Oral Communications portion of the agenda, only items not on the agenda for that meeting may be addressed. All remarks shall be addressed to the Council as a body and not to any member thereof. Councilmembers shall not enter into debate with speakers under Oral Communications. A maximum time of three minutes will be allowed for any speaker. Pursuant to Pacifica Municipal Code Title 2, Chapter 1, Section 2-1.118 any person making impertinent, slanderous, or profane remarks or who becomes boisterous while addressing the Council shall be called to order by the presiding officer and, if such conduct continues, may, at the direction of the presiding officer, be ordered barred from further audience before the Council during the meeting.

CONSIDERATION

5. City of Pacifica Resolution in Support of AB 1358 the Safe and Sustainable Take-Out Food Packaging Act (**Proposed action:** adopt the resolution supporting AB 1358 the Safe and Sustainable Take-Out Food Packaging Act)
6. Report of Council Subcommittee on Creation of a Pacifica Economic Development Committee (**Proposed action:** approve creation of the Pacifica Economic Development Committee and direct staff to return at the next meeting with a resolution establishing the committee)
7. Appointment of Citizen to Fill Vacancy on the Open Space Committee (**Proposed action:** appoint citizen)
8. City of Pacifica Communication to the City and County of San Francisco Regarding Retention of the Golf Course at Sharp Park (**Proposed action:** discuss the issues regarding Sharp Park Golf Course and make suggestions for revision of the resolution and if possible adopt the resolution)

ADJOURNMENT

* * * * *

NOTICE: If you challenge a city's zoning, planning or other decision in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City Council at, or prior to, the public hearing. Judicial review of any city administrative decision may be had only if a petition is filed with the court not later than the 90th day following the date upon which the decision becomes final. Judicial review of environmental determinations may be subject to a shorter time period for litigation, in certain cases 30 days following the date of final decision.

The City of Pacifica will provide assistance for disabled citizens upon at least 72 hours advance notice to the City Manager's Office (650) 738-7301, or send request via email to: o'connellk@ci.pacifica.ca.us If you need sign language assistance or written material printed in a larger font or taped, seventy-two hour notice is necessary. All meeting rooms are accessible to the disabled.

The Pacifica Municipal Code is available on line at the City's website (www.cityofpacifica.org); at the website, scroll down to find the Link.

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HOW TO REACH YOUR LEGISLATORS

- Governor Arnold Schwarzenegger, State Capitol Building, Sacramento CA 95814 (916) 445-2841
- State Senator Leland Yee, 400 So. El Camino Real, Ste. 630, San Mateo, CA 94402 (650) 340-8840
- Assemblymember Jerry Hill, 1528 So. El Camino Real, Ste 302, San Mateo CA 94402 (650) 341-4319
- Congresswoman Jackie Speier, 400 So. El Camino Real, Ste 410, San Mateo CA 94402 (650) 342-0300
- Senator Barbara Boxer, 1700 Montgomery Street, Ste 240, San Francisco CA 94111 (415) 403-0100
- Senator Dianne Feinstein, #1 Post Street, Ste 2450, San Francisco CA 94104 (415) 393-0710
- President Barack Obama, 1600 Pennsylvania Ave. NW, Washington DC 20500 (202) 456-1111

CITY OF PAFICICA
COUNCIL AGENDA SUMMARY REPORT
April 27, 2009

Item No. 3

SUBJECT:

Amend parking fines for municipal and state parking violations that are imposed by the City of Pacifica.

ORIGINATED BY:

Police Department

DISCUSSION:

In January 2009 Senate Bills 1407 and 425 went into effect and essentially increased the state's portion of parking fines by \$5.00.

With that in mind, the police department reviewed the fines that are currently levied for violations of the municipal and vehicle code and determined they have not been amended since 2001. The police department surveyed the other police departments in the county to see how they were addressing the issue and most are in the same situation we were in, in that they had not reviewed their fines in many years. Most of the police departments stated that they would be asking their respective councils to approve an increase in all fines to take this new legislation into account. Most agencies are considering \$35.00 as a standard fine for most violations.

The police department staff reviewed each violation both in the municipal code and the vehicle code and has recommended the changes that are included in the attached list. We have recommended most of the municipal code fines increase from \$16 to \$35 and the vehicle code fines increase from \$25 to \$35. This will place our fines in line with the rest of the cities in the county. The city will receive about \$22 per citation. The police department also recommends increases in two unique sections in the Pacifica Municipal Code that regulate overweight vehicles and off road driving, increasing them to \$75.00 and \$50.00, respectively.

FINANCIAL IMPACT:

Based on current staffing levels and prior revenues from parking fines it is anticipated that this would generate \$15,000 in additional revenue.

ATTACHMENTS:

List of proposed fines

COUNCIL ACTION REQUESTED:

By motion adopt the resolution amending the fines.

CITY OF PACIFICA
PARKING VIOLATIONS & PENALTY SCHEDULE

<u>CVC SECTIONS</u>	<u>DESCRIPTION</u>	<u>PENALTY</u>	<u>PROPOSED</u>
4152.5	Foreign vehicle Registration	\$25.00	\$35
4458	Stolen Plate-Failed to Turn in Remaining Plate	\$20.00	\$35
4461 (b)	Improper use of Handicap Placard	\$120.00	\$150
4462 (b)	Registration displayed/wrong vehicle	\$50.00	\$50
5200	Missing License Plate(s)	\$25.00	\$35
5201	Plate loose/illegible	\$25.00	\$35
5201 (f)	Covered License Plate	\$25.00	\$35
5202	Period of display of license	\$25.00	\$35
5204 (a)	No Registration Tabs	\$25.00	\$35
21113 (a)	Drive/Park on Public Grounds	\$25.00	\$50
21210	Bicycle on Sidewalk	\$20.00	\$35
21970 (a)	Blocking Marked or Unmarked Crosswalk	\$25.00	\$35
22500 (a)	Parked intersection	\$25.00	\$35
22500 (b)	Parked blocking crosswalk	\$25.00	\$35
22500 (c)	Between Zone and Curb	\$25.00	\$35
22500 (d)	Parked Fire Station Driveway-Within 15 ft.	\$25.00	\$35
22500 (e)	Parked blocking driveway	\$25.00	\$35
22500 (f)	Parking on Sidewalk	\$25.00	\$35
22500 (g)	Parked obstructing traffic near excavation	\$25.00	\$35
22500 (h)	Double Parked	\$25.00	\$35
22500 (i)	Parked in Loading Zone	\$25.00	\$35
22500 (j)	Parked in Tunnel/Tube	\$25.00	\$35
22500 (k)	Parked on bridge	\$25.00	\$35
22500 (l)	Blocking Handicapped Wheel Chair ramp	\$300.00	\$350
22500.1	Fire Lane	\$35.00	\$50
22502 (a)	18 inches from curb/parked wrong way	\$25.00	\$35
22505	Posted No Parking	\$25.00	\$35
22505 (b)	Parked in illegal highway segment	\$35.00	\$50
22507.8 (a)	Parked in Handicapped Zone	\$325.00	\$350
22507.8 (b)	Obstruct/Block Handicapped space	New	\$350
22507.8 (c)	Disabled Person Loading Area	\$325.00	\$350
22514	Within 15ft of Fire hydrant	\$25.00	\$35
22515 (a)	Unattended Running Vehicle	\$25.00	\$35
22516	Locked vehicle/person inside	\$32.00	\$35
22517	Open/close doors in traffic	New	\$35

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 Parking Violation & Penalty Schedule

<u>CVC SECTIONS</u>	<u>DESCRIPTION</u>	<u>PENALTY</u>	<u>PROPOSED</u>
22522	Within 3ft of Access Handicapped ramp	\$325.00	\$350
22523	Abandoned vehicle	\$150.00	\$200
24607 (a)	Reflectors on rear	\$25.00	\$35
24951 (b)	Turn Signals Required	\$25.00	\$35
24953 (a)	Turn Signal-Wrong color	\$25.00	\$35
26709 (b)	Mirrors Required	\$25.00	\$35
26710	Operating with Defective windshield	\$25.00	\$35
27155	Improper fuel tank caps	\$25.00	\$35
 <u>PMC Sections</u>			
4-10.118(a)(5)	Parked in Unmarked Parking	\$16.00	\$35
4-7.1101(a)	Parked in Posted No Parking Zone	\$16.00	\$35
4-7.1102(a)	Making Repairs on Roadway	\$16.00	\$35
4-7.1104(b)	Parking Where Prohibited	\$16.00	\$35
4-7.1106(b)	No Parking on Narrow Street-Where Posted	\$16.00	\$35
4-7.1108(b)	Parking in Violation of Temporary No parking Sign	\$16.00	\$35
4-7.1109(a)	Parked the Wrong Way on One-Way Street	\$16.00	\$35
4-7.1109(b)	Parked the Wrong Way on Divided Highway	\$16.00	\$35
4-7.1110(b)	Improper Angle-Marked Angle Parking (Not within Marks)	\$16.00	\$35
4-7.1111	Failed to Curb Wheel – 3% Grade	\$16.00	\$35
4-7.1112	Trailer Parked over 12Hours	\$16.00	\$75
4-7.1113(a)	Selling from Vehicle without Permit	\$16.00	\$35
4-7.1114(b)	Occupied Motorhome on Public Property	\$16.00	\$50
4-7.1201	Parked in Excess of Posted Limit	\$16.00	\$35
4-7.1203(2)	Restricted parking (Council Chambers)	\$16.00	\$35
4-7.1302(b)	Red Curb	\$16.00	\$35
4-7.1306(d)	No Stopping/Standing/Parking in Bus Zone	\$16.00	\$35
4-7.1403	Operate vehicle on Fassler/Sharp Park Rd. with Weight over 14,000 GVWR	\$16.00	\$35
4-7.1404	Parking Commercial Vehicle in Commercial Area (0200-0600) 10,000 GVWR	\$31.00	\$75
5-1.13	Abandon Vehicle	\$150.00	\$200
5-2.03(a)	Vehicle Parked over 72 Hours	\$16.00	\$35
5-13.03	Operate Vehicle – Private Property without written Permission	\$16.00	\$50
5-18.03	Operate/Park/Stand Vehicle Off Road (Beach Area)	\$16.00	\$50
9-4.2808(a)	Parking on Residential Property (other than driveway)	\$16.00	\$35
9-4.2809(a)	Parking Commercial in Residential Area Anytime (10,000 GVWR)	\$31.00	\$75
9-4.2809(b)	No Parking in Vacant Lot	\$16.00	\$35
9-4.2809(e)	Parking on Commercial Property. Not in Conjunction with Business	\$31.00	\$75
9-4.2801(a)	Repairing Vehicle on Vacant Lot	\$16.00	\$35

CITY OF PACIFICA
COUNCIL AGENDA SUMMARY REPORT
April 27, 2009

Item No. 4

SUBJECT: Adoption of resolution changing the street name "Aura Vista" to "Bill Drake Way." Fiscal impact: 20 hours of staff time and \$300.00 from Fund 9 (Street Construction Fund).

ORIGINATED BY: Planning & Economic Development Department

DISCUSSION: The City Council has expressed a desire to change the name of a one block long street, Aura Vista, to Bill Drake Way in order to commemorate one of Pacifica's long time community members. Following is a brief explanation, submitted by a Pacifica resident, describing William Drake and his contributions to the City of Pacifica:

"For 50 years the Pacifica Tribune has been the hometown newspaper for Pacifica residents. For 30 of those years, from 1959-1989, William Drake served as owner, editor and primary force behind the Pacifica Tribune. Following retirement, he continues to served as Publisher Emeritus, a fitting title for a man whose life's work contributed so much to so many. In his 30 years of ownership, Drake's Tribune covered floods, landslides, oil slicks, freeways, new subdivisions and many projects that never happened. He not only wrote about the news, he also made the news. He helped create the Pacific Coast Fog Fest in an effort to prove that Pacifica weather is great. He co-authored the Pacifica history book. Is past president of the Pacifica Historical Society, named honorary Rotarian by the Rotary Club of Pacifica, was inducted into the Pacifica Sports Hall of Fame, served on a committee which brought about Mary's Help Hospital (now Seton Medical Center) and was involved in the Portola Foundation activities, including a trip to Spain to represent then-Governor Ronald Reagan at special ceremonies in Balageur. He gave many aspiring journalists (teenagers) an opportunity to enhance their skills as reporters at the Tribune. For those 30 years, Mr. Drake has been synonymous with journalism in Pacifica. His writings and editorials over the years have contributed to making Pacifica what it is today. Even though retired, today he continues to be a resource to the community for historical needs."

In addition to new street signs and map updates, business owners with addresses on Aura Vista would need to update their business cards, listings, ads, etc. Accordingly, all property and business owners on Aura Vista were notified by mail of the proposed street name change on March 10, 2009. Comments were requested but none were received. A hearing notice was subsequently sent by mail to all property and business owners and any City department and public

agency that could have an interest in the change; however, at the time of compiling this report, no comments have been received. Staff does not anticipate any problems to occur as a result of the name change.

FISCAL IMPACT: Fiscal impacts are mostly related to staff time. To update maps, 20 hours of staff time is anticipated. To replace street signs, 4 hours of staff time is anticipated. This time has already been budgeted. Hard costs associated with the process are limited to purchasing the three new street signs. The signs are \$100.00 each and the total cost would be \$300.00. The funds for this would come from Fund 9, the Street Construction Fund.

ATTACHMENTS: Resolution changing the street name "Aura Vista" to "Bill Drake Way"

COUNCIL ACTION REQUESTED: Move the City Council adopt the attached resolution changing the street name "Aura Vista" to "Bill Drake Way" and that all appropriate maps and records be changed accordingly.

RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PACIFICA CHANGING THE STREET NAME "AURA VISTA" TO "BILL DRAKE WAY"

WHEREAS, the City Council of the City of Pacifica desires to change the name of Aura Vista to Bill Drake Way; and

WHEREAS, Streets and Highways Code Section 5026 requires that the local legislative body adopt a resolution for any name change; and

WHEREAS, all affected property and business owners have been notified of such action;

NOW, THEREFORE, the City Council of the City of Pacifica does resolve as follows:

That the name of Aura Vista shall be changed to Bill Drake Way and that all appropriate maps and records be changed accordingly.

* * * * *

PASSED AND ADOPTED at a regular meeting of the City Council of the City of Pacifica, California, held on the 27th day of April 2009.

AYES, Councilmembers:
NOES, Councilmembers:
ABSENT, Councilmembers:
ABSTAIN, Councilmembers:

Julie Lancelle, Mayor

APPROVED AS TO FORM:

ATTEST:

Cecilia M. Quick, City Attorney

Kathy O'Connell, City Clerk

CITY OF PACIFICA
COUNCIL AGENDA SUMMARY REPORT
April 27, 2009

Agenda Item No. 5

SUBJECT:

City of Pacifica Resolution in of support for AB 1358, the Safe and Sustainable Take-out Food Packaging Act

ORIGINATED BY:

City Manager

DISCUSSION:

Assemblymember Jerry Hill has introduced AB 1358 as an effort to move California towards more sustainable take-out food packaging. The proposed legislation would ban the use of polystyrene food take-out containers.

Many studies have shown the impacts of polystyrene in the environment and particularly in coastal areas where marine animals mistake the material for food. The proposed ban would apply statewide and perhaps help stimulate the production of alternate materials and reduce the cost of discontinuing the use of polystyrene by businesses.

The City of Pacifica has investigated a local prohibition on polystyrene and has held two meetings with local businesses in cooperation with the Chamber of Commerce and Coastside Scavenger. At those meetings many businesses expressed support for a ban but indicated that alternative materials were much more expensive and could cause a reduction in profits. This was cited as a large concern due to the current downturn in the economy.

If AB 1358 is adopted by the Legislature a statewide market will be created for alternative materials and the demand should help to bring prices for those materials closer to those currently charged for polystyrene products. The statewide ban will also assist tourist communities such as Pacifica by reducing the amount of material brought in from other communities that have not enacted a local ban.

FISCAL IMPACT:

No additional fiscal impact at this time. City departments have already begun a process to eliminate polystyrene products and have budgeted for the cost to eliminate any remaining items.

ATTACHMENTS:

Fact Sheet on AB 1358

COUNCIL ACTION REQUESTED:

Adopt the attached resolution supporting AB 1358, the Safe and Sustainable Take-out Food Packaging Act.



IN BRIEF

AB 1358 seeks to move California towards more sustainable take-out food packaging by banning the use of polystyrene food take-out containers.

THE ISSUE

California is faced with the significant challenge of safely and effectively managing the solid waste generated by nearly 36 million people in one of the largest economies in the world. California has been a leader in managing solid waste and protecting our environment through programs such as recycling.

Unfortunately, food service Polystyrene presents unique challenges in its management due in part to contamination from food residue. Because of these challenges, no meaningful recycling of food service Polystyrene currently occurs. Food service Polystyrene, by its nature, has a useful life that can be measured in minutes or hours. Yet, it takes several decades to hundreds of years to deteriorate in the environment or landfill. Food service Polystyrene also represents a significant challenge as litter. Not only does the food service Polystyrene break into smaller pieces that may be ingested by wildlife, but materials may also be contaminated with food that decays, creating a health hazard.

BACKGROUND

Polystyrene foam (PS), (commonly known as Styrofoam®) is a growing contaminant in the marine environment. Because it is lightweight, floats, and breaks easily into small pieces, polystyrene debris travels from land to inland waterways and out to the ocean where it is often mistaken for food by marine animals. Ingestion of polystyrene pieces results in reduced appetite, reduced nutrient absorption, and many times in death. PS not only pollutes the environment, but it can also have negative human health impacts.

Studies show that Styrene, the primary ingredient in polystyrene, migrates from containers into food and beverages, particularly when heated or in contact with fatty or acidic foods. Styrene is classified as a

neurotoxin (causing hearing loss, spatial disorientation, and impacting balance) by the U.S. EPA, and is associated with increased incidence of lymphoma, leukemia and other types of cancer. This is sobering news considering that the U.S. EPA detected Styrene in 100% of people studied in a 1982 survey of human fat tissue.

Furthermore, Styrofoam® waste is a significant problem in California, especially in coastal communities. According to the California Coastal Commission, 90% of floating ocean debris, and 60-80% of marine debris overall, is comprised of plastics. Public agencies in California spend more than \$375 million annually on litter cleanup.

THE SOLUTION

AB 1358 would prohibit a food vendor from dispensing prepared food to a customer in a disposable polystyrene container, nonrecyclable plastic container, or a nonrecycled paper container.

The bill requires that paper products be made of 100% post consumer recycled paper, compostable materials, or recycled plastics.

The proposal is modeled after the 20 cities and counties in California that have banned polystyrene packaging and have switched to more sustainable alternatives.

SUPPORT

Clean Water Action, Sponsor
Environment California

FOR MORE INFORMATION

Graciela Castillo (916) 319-2302
Graciela.Castillo@asm.ca.gov

Miriam Gordon, Clean Water Action
(415) 369-9170
mgordon@cleanwater.org

Updated 03/03/09

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PACIFICA IN SUPPORT OF ASSEMBLY BILL 1358, THE SAFE AND SUSTAINABLE TAKE-OUT FOOD PACKAGING ACT

WHEREAS, California is faced with the significant challenge of safely and effectively managing the solid waste generated by nearly 36 million people and has been a leader in managing solid waste and protecting our environment; and

WHEREAS, food service polystyrene represents a significant challenge as litter since it breaks into smaller pieces that may be ingested by wildlife and the materials may also be contaminated with food that decays, creating a health hazard; and

WHEREAS, polystyrene foam is a growing contaminant in the marine environment because it is lightweight, floats, and breaks easily into small pieces and travels from land to inland waterways and out to the ocean where it is often mistaken for food by marine animals and affects the health of those animals; and

WHEREAS, AB 1358 would prohibit a food vendor from dispensing prepared food to a customer in a disposable polystyrene container, nonrecyclable plastic container, or a non recycled paper container; and

WHEREAS, the City of Pacifica has been developing a local ban on polystyrene take-out containers and finds that a statewide ban would likely reduce the burden of such a ban on local businesses by helping to create a larger market for alternative products thereby reducing the cost of those products; and

WHEREAS, the statewide ban proposed by AB 1358 would eliminate the problem of the import of polystyrene to Pacifica by visitors from other areas that had not enacted a local ban.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Pacifica supports AB 1358 introduced by Assemblymember Jerry Hill and encourages the California Legislature to enact the measure in order to reduce the problems to the environment resulting from the use of polystyrene take-out packaging.

* * * * *

Passed and adopted at a regular City Council meeting of the city of Pacifica, held on the 27th day of April 2009, by the following vote:

- AYES:
- NOES:
- ABSTAIN:
- ABSENT:

ATTEST:

CITY OF PACIFICA

Kathy O'Connell, City Clerk

Julie Lancelle, Mayor

APPROVED AS TO FORM:

Cecilia M. Quick, City Attorney

CITY OF PACIFICA
COUNCIL AGENDA SUMMARY REPORT
April 27, 2009

Agenda Item No. 6

SUBJECT:

Report of Council Subcommittee on creation of a Pacifica Economic Development Committee

ORIGINATED BY:

City Manager for Mayor Pro Tem Digre and Councilmember Nihart

DISCUSSION:

Earlier this year the City Council designated an ad hoc subcommittee to consider the creation of an Economic Development Committee for the City. Mayor Pro Tem Digre and Councilmember Nihart agreed to serve on the subcommittee and worked to develop the attached proposal for the establishment of a Pacifica Economic Development Committee.

The purpose of the Committee is to support the development of current local businesses, improve aging business districts and bring new businesses to Pacifica. Membership on the committee is outlined in the proposal to include the City Manager or designee, at least one Councilmember and seven community members appointed by the City Council. The proposal requires that the community members of the committee have experience in the Pacifica business community or experience in business development or marketing.

The listed objectives of the proposed committee are: 1) to work with the City Manager to review and develop plans to improve customer service in departments that work with existing and new businesses; 2) help businesses in existing districts to organize and implement plans for improvement; and 3) devise and implement a plan for outreach and marketing of Pacifica to potential new businesses.

FISCAL IMPACT:

Fiscal impact is expected to be limited other than required staff support.

ATTACHMENTS:

Proposal from Council subcommittee regarding the creation of a Pacifica Economic Development Committee

COUNCIL ACTION REQUESTED:

Approve creation of the Pacifica Economic Development Committee and direct staff to return at the next meeting with a Resolution establishing the Committee.

Pacifica Economic Development Committee

Mission:

Develop, support, and improve the Pacifica business climate.

Purpose

Under the direction of the Pacifica City Council, the Economic Development Committee (EDC) exists to support the development of current local businesses and their interface with the City of Pacifica, improve aging business districts, and bring new businesses to Pacifica.

Membership: The EDC will be comprised of the City Manager or designee, at least one City Council member as liaison, and seven community members appointed by the City Council. Community members must have experience in the Pacifica business community or experience in business development outside of Pacifica or experience marketing businesses. In addition, members must have positive communication skills, strong problem-solving adeptness, creativity, and the ability to work with divergent interest groups.

Current Objectives

As a committee, the members of the EDC will:

1. Working with the City Manager, review and develop plans to improve customer service in departments interfacing with current and potential Pacifica businesses.
2. Facilitate owners/operators in existing business districts to organize develop and implement plans for improvement and business development.
3. Devise and implement a plan for outreach and marketing of Pacifica to encourage business growth.

**CITY OF PACIFICA
COUNCIL AGENDA SUMMARY REPORT
April 27, 2009**

AGENDA ITEM NO. 7

SUBJECT:

Appointment of citizens to fill vacancies on the Open Space Committee.

ORGINATED BY:

City Clerk's Office

DISCUSSION

A vacancy now exists on the Open Space Committee as a result of Open Space Committee member Chuck Evans being appointed to the Planning Commission on April 13, 2009. Vacancies were advertised three times in the Pacifica Tribune. Interviews were scheduled for those who responded and were held on March 30, 2009. Should council wish to do so appointments can be made at this time. The applicant Mr. Andrade had interviewed for both the Parks, Beaches and Recreation Commission and the Open Space Committee.

OPEN SPACE COMMITTEE: Need 1

Applicant	Vreeland	Nihart	DeJarnatt	Digre	Lancelle
Andrade, Ron					

ATTACHMENTS

None

COUNCIL ACTION REQUESTED:

Move to appoint: 1) _____; to the Open Space Committee.

CITY OF PACIFICA
COUNCIL AGENDA SUMMARY REPORT
April 27, 2009

Agenda Item No. 8

SUBJECT:

City of Pacifica Communication to the City and County of San Francisco regarding retention of the Golf Course at Sharp Park

ORIGINATED BY:

City Manager

DISCUSSION:

In December 2007 the City Council adopted a resolution encouraging the retention of the Golf Course at Sharp Park and pledged to work with the City and County of San Francisco to achieve that goal. Many meetings and discussions have taken place since then but there has not been a final decision regarding the golf course.

Recently San Francisco County Supervisor Mirkarimi introduced legislation directing the Recreation and Park Department staff to work towards transferring the course to the GGNRA and that legislation is being considered by the Board in the near future. In light of this and other discussions regarding the course, it seems appropriate to review the prior resolution and update it to clearly indicate the City of Pacifica's position.

The prior resolution is attached for reference. The resolution may need to be revised to strongly affirm Pacifica's expectation to play a role in the discussions regarding Sharp Park and to be an equal partner in the decision making process. There have been times when it appeared that the interests of Pacifica were overlooked in the discussions. Since the course is located in the Pacifica city limits any changes there will have a significant impact on the community from an economic, recreational and social standpoint.

The message to San Francisco should also restate Pacifica's willingness to assume full responsibility for Sharp Park and to step forward to seek a resolution to the pressing habitat and environmental issues as well as continuation of the golf course and archery range in an environmentally sensitive manner. The City has a long history of tackling sensitive environmental issues and finding solutions that enhance habitat and provide for the recreational needs of citizens as well.

City of Pacifica Golden Gate National Recreation Area Liaison Committee has also discussed issues about the surface of the berm that protects Sharp Park Golf Course and the location of the newly installed outfall pipe from the course. These issues should be part of the larger discussion regarding the future of Sharp Park.

FISCAL IMPACT:

None at this time.

ATTACHMENTS:

City of Pacifica Resolution No. 63-2007

COUNCIL ACTION REQUESTED:

Discuss the issues regarding Sharp Park Golf Course and make suggestions for revision of the resolution and if possible adopt the resolution.

RESOLUTION NO. 63-2007

**A RESOLUTION BY THE CITY COUNCIL OF THE CITY OF PACIFICA
PETITIONING THE CITY AND COUNTY OF SAN FRANCISCO TO RETAIN
SHARP PARK GOLF COURSE AS A PUBLIC GOLF COURSE**

WHEREAS, the City and County of San Francisco has been discussing the future of their Golf Courses including the Sharp Park Golf Course located in Pacifica; and

WHEREAS, the City of Pacifica has been working with San Francisco Recreation and Parks Department staff and elected officials to encourage consideration of the retention and revitalization of the golf course at Sharp Park; and

WHEREAS, the Sharp Park Golf Course has been used for many years by youth and seniors from San Francisco and San Mateo Counties and has served as a prime recreational and social outlet for many citizens including retirees, youth, families and visitors, and has served as a venue for countless fundraising activities supporting non-profits and community organizations; and

WHEREAS, The Sharp Park Golf Course and Club House are historically significant facilities; the golf course built in 1932 was designed by Alister MacKenzie, a world famous golf course architect who later designed the Masters Course in Augusta, and the club house built in 1932 was designed by architect Willis Polk; and

WHEREAS, The City of Pacifica under direction of the Council has formed a Golf Course Task Force to define an approach which will allow the City of Pacifica and San Francisco to work in conjunction with all parties of interest on the subject of the Sharp Park Golf Course and the extensive undeveloped remainder of Sharp Park property to maximize the recreation opportunities offered by this historic property within the City of Pacifica for the benefit of residents of San Francisco, the San Mateo County coast and visitors; and

WHEREAS, The Golf Course Task Force will be establishing relationships with Audubon International and other conservation focused organizations that are aware of the environmentally sensitive habitat within the Sharp Park Trust Lands and are in support of working towards an environmentally focused solution;

NOW, THEREFORE, BE IT RESOLVED that this Resolution of Support is hereby adopted and approved by the City Council of the City of Pacifica and the City Council further supports the Golf Course Task Force to work in a proactive manner with all parties of interest to help preserve the Golf Course as a public Golf Course and to help explore and define alternate uses for the unutilized Sharp Park trust lands located within the boundary of the City of Pacifica.

* * * * *

PASSED AND ADOPTED at a regular meeting of the City Council of the City of Pacifica, California, held on the 10th of December 2007, by the following vote:

AYES, Councilmembers: Digre, Lancelle & Hinton

NOES, Councilmembers: None

ABSENT, Councilmembers: Vreeland & DeJarnatt

ABSTAIN, Councilmembers: None

CITY OF PACIFICA

By: Pete DeJarnatt
Pete DeJarnatt, Mayor

ATTEST:

By: Kathy O'Connell
Kathy O'Connell, City Clerk

Approved as to form:

By: Cecilia M. Quick
Cecilia M. Quick, City Attorney