

MINUTES

Beautification Advisory Committee
Fire Station #72
1100 Linda Mar Blvd.
Pacifica, CA 94044

August 5, 2015

The meeting was called to order at 6:31 PM by Chair Wendy Santiago. Members of the Beautification Advisory Committee (BAC) in attendance were, Wendy Santiago, Ginny Jaquith, David Martinez, Patricia Hontalas, Michael Mooney, Sandy Parry and Alan Ernat. Susan Miller and Joseph Gross were present as members of the public. Van Ocampo, Aren Clark and Yessika Dominguez from the City of Pacifica Public Works Department were also in attendance.

The minutes of the previous meeting were accepted without corrections.

Announcements:

- NCCWD has implemented a recycled water program which allows residents to take up to 100 gallons of recycled water from their facility at 2400 Francisco Blvd.
- Michael Mooney was congratulated on the Pacifica Tribune article on his garden.

Public Comment:

- There were no Public Comments.

Project Updates:

- Work at the Crespi parking lots will occur on Wednesday, August 12th and 19th and Saturday, September 12th and 19th, which will include dirt removal and sheet mulching. It was suggested that a Master Gardener be present for the sheet mulching portion. It was confirmed that the Public Works Department will supply the mulch. With Coastal Cleanup Day occurring on September 19th, it was suggested that the BAC coordinate with the Pacifica Beach Coalition (PBC) to have volunteers assist with the project.
- The Rockaway Beach Parking Lot Project was discussed. Susan Miller prepared a site plan and the boundaries between City property and private property were clarified. It was noted that the commercial planting area should be unified. The next step for this project will be to determine the cost and needed materials, and discuss the education component and volunteer participation, which will be coordinated prior to the next meeting.
- The Greenhouse Project was discussed, and the BAC also toured the site. The UC Master Gardener Program has expressed interest in using the greenhouse site for educational opportunities and growth of their tomato plant. Fundraising efforts for the greenhouse improvements were discussed. Patricia Hontalas suggested gathering scrap wood for the tables, and Mike Mooney suggested renting space to fund the project. Van Ocampo

clarified that the use of City property must only propagate the mission of the BAC, but that he will consult with the City Attorney on what will be allowed. The committee will send Van an email detailing the request for the usage of the greenhouse, which will then be forward to the City Attorney for consideration.

- Regarding the Marvilla Estates Park Project, a few plants were lost and the area has not yet been mulched, and Ginny Jaquith will coordinate further efforts. Aren Clark noted that the Public Works Department installed a drip irrigation system two weeks ago.
- Cost estimates for the Oddstad/Terra Nova Medians Project have been completed and the interested merchants are enthusiastic about moving forward with the project. The next step would be to draft a contract. It was suggested that high school students could be potential project volunteers as part of their school's community service program.
- Michael Mooney and visitors to Calera Creek commended Public Works for trimming back the willows. However, he noted that several of the fence posts are slanting or tipped over, and would like to coordinate with the Public Works Department to see what kind of assistance can be offered. Van Ocampo will work with Field Services Manager Ray Biagini to determine the needs of that area. Aren Clark added that weeding around the fence is more tedious for Public Works crews than just bringing equipment to mow the area if the fence were to be removed. A motion was made, and then withdrawn by Sandy Parry to vote on whether the BAC supports Mooney's request to fix the fence. This issue was tabled for the next meeting.
- Ginny Jaquith and Wendy Santiago met with the Rotary Club President regarding the Oceana Blvd. improvements, and the Rotary Club would like additional information on the project before committing to project. Ginny met with staff from Ocean Shore School and will coordinate future efforts between the school and the Rotary Club. Ginny and Wendy will be present at the Rotary Club's upcoming board meeting at the end of August.
- Landscaping work along Highway One was discussed, and the BAC would like to either get Caltrans' permission to do landscaping work in their right-of-way, or request that Caltrans perform maintenance more frequently. Van Ocampo suggested a meeting between City staff, the BAC and Caltrans to discuss options for this project, and will reach out to appropriate staff at Caltrans to coordinate the meeting. A few BAC members would be able to travel to Caltrans District 4 headquarters in Oakland to meet if necessary.
- Upkeep of the Linda Mar medians was discussed, and it was pointed out that the 3rd median is experiencing irrigation problems and as a result has lost some plants. Public Works is scheduled to fix the irrigation problem.
- The BAC group photo was taken.

Continuing Business:

- Mayors' Beautification Awards Sub-Committee members Dave Martinez and Patricia Hontalas met with Mayor Karen Ervin to discuss the next steps of the Mayor's Beautification Awards program. They are currently working on a flyer and will distribute once completed.
- Regarding site adoption agreements for the Terra Nova Blvd. medians, Ginny Jaquith has drafted an agreement and has circulated it among the BAC for review. She would like

feedback sent to her and Wendy by next week, and the final draft should be sent to Van Ocampo for the City Attorney's review. Final comments will be discussed at the next meeting.

- Wendy Santiago prepared a draft checklist for project leads and would like the BAC to review and provide comments by next week.

New Business:

- It was re-iterated that the purpose of the BAC is to enforce the Beautification Task Force (BTF) Plan as part of the Keep Pacifica Beautiful (KPB) Program.
- In regards to facilitating more murals throughout Pacifica, the BAC would like work with local artists and create a common theme for the murals. The concrete wall on westbound Sharp Park Road and the abandoned bus stop on southbound Highway One were considered as possible mural sites. Van Ocampo will discuss this project at his next Executive Team meeting.

Report from Staff:

- Van Ocampo notified the BAC of an upcoming Brown Act ethics training course for new committee members. Other members can also take attend as a refresher course. He will forward the course information as soon as it becomes available.

Items for Next Meeting:

- Vista Mar Median: Sandy Parry requested for Public Works to trim dead brush back behind the curb. Aren Clark said it is part of their annual maintenance. Wendy Santiago suggested forming a neighborhood group to address smaller neighborhood beautification projects.
- Fog Fest: The BAC will work with City staff to have brochures on the Mayors' Beautification Awards available at the San Mateo Countywide Water Pollution Prevention Program (SMCWPPP) outreach booth at this year's Fog Fest on September 26th and 27th.

The meeting was adjourned at 8:39 PM.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, September 6th at 6:30 PM. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway Pacifica California.