

MINUTES

Beautification Advisory Committee
1800 Francisco Blvd.
Pacifica, CA 94044

December 3, 2014

The meeting was called to order at 6:33 PM by Chair Jaquith. Members of the Beautification Advisory Committee (BAC) in attendance were, Ginny Jaquith, Wendy Santiago and Michael Mooney. David Martinez, and Patricia Hontalas were not present. Pacifica City Manager Lorie Tinfow, Pacifica City Council Liaison Karen Ervin and Public Works Director Van Ocampo were in attendance, as were Aren Clark and Yessika Dominguez from the City of Pacifica Public Works Department.

The minutes of the previous meeting were approved without alteration.

Announcements:

- It was announced that Patricia Hontalas had sent an email informing the BAC that she would be forty five minutes late to the scheduled November meeting but the message was not received.

Public Comment:

- There were no Public Comments.

Special Presentation:

- Pacifica City Manager Lorie Tinfow has been meeting with the different City Commissions to help commissioners better understand the financial history of the City and the current budget status. It was explained that over the past five years the City had balanced the budget by using reserves, increasing fees, reducing staff and reducing staff compensation. The presentation also discussed the various City funds and what City functions those funds are expected to sustain.
- The remainder of the talk centered on the idea that economic development is the long term plan for creating increases in City funds. Two areas with the most promise are the Beach Boulevard property and the old quarry site.
- The overlap between the BAC and the Economic Development Commission was discussed as well as a need to create a vision for the City in order to be able to prioritize projects.

Project Updates:

- Park and Ride Project

1. The City of Pacifica has renewed the lease for the Park and Ride property for three years.
2. The Beta Sigma Phi group of volunteers has been waiting for the lease to be renewed before moving forward with their chosen project.
3. City staff has located a leak in the irrigation system and will be making repairs. It was decided that the City will provide water **to** the planter boxes and the volunteer groups will be responsible for installing and maintaining the irrigation systems **in** the various boxes.

Continuing Business:

- It was decided to put the repairs to the green-house off until after winter.
- The Mayors Pride Awards Program sub-committee will have a follow up meeting to receive comments and input from the members.

New Business:

- The planted area behind the businesses located along Dondee Way was brought up. There appears to be some interest in redesigning some of the landscaping in this area. The City will supply maps at the next meeting showing property ownership in Rockaway Beach.
- Increasing the membership on the BAC from five to seven will be put on the agenda for the next meeting.

The meeting was adjourned at 8:31 PM.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday January 7, 2015 at 6:30 PM. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway Pacifica California.